

NATIONAL DEALER NETWORK CONSOLIDATION

Hydroxy Technologies Corporation is pleased to announce the appointment of Above Technologies as their USA Distributor for its hydroxy fuel-cell kits and related enhancement products. Mr. Newsom (president of Above Technologies) has a wealth of experience not only in online marketing, but electrical engineering, chemistry and the overall hydroxy technology. With the ongoing support and sales volumes in the last 12 months, Above Technologies has demonstrated an unsurpassed commitment to the Hydroxy Technologies product-line. Mr. Newsom, amongst other initiatives, plans to contribute substantially to our dealer network with the introduction of a "national lead generation" program which aims to boost dealer sales tenfold.



"I want you all to know that my background is in computers, engineering, mathematics, and telecommunications but I also have something in common with each of you; I have run a business or two, and I understand how to start from nothing and build it up into a major endeavor. So let's all make it big together. That is not rhetoric, but as you will see in the weeks to come, a serious objective of mine. I have seen some of the sales numbers for this year, and I think everyone knows that things could be better. I have some plans which I will reveal in the near future that I think everyone will find rejuvenating. We need to get back into product sales." – Mr. Newsom stated recently during his introduction message to the group.

Together with the pre-announced dealer-training certifications, the introduction of this new distribution structure will enable existing and future dealers to benefit from higher sales leads/volumes, standardized product support material and centralized drop-ship models.

Let's all gear up for a great year in 2009!